

Thank you for taking the time to consider a fundraiser with Uplifting Promotions. We are a local family-owned business, and our goal is to offer the easiest (and tastiest) fundraisers you will ever run!

**Butter Braid pastries** are made with 100% real butter and the finest natural ingredients. They are easy to prepare - simply set them out, let them rise 8-10 hours until about double in size, bake for 20-30 minutes and enjoy! Because they are available exclusively through fundraising, demand is kept high, as the only place people can buy them is through our groups. Please be advised that you *will* have group members, their families, and co-workers ask you to run again! Our delicious flavor lineup includes: Apple, Bavarian Crème, Blueberry Cream Cheese, Cherry, Cinnamon and Cream Cheese pastries.

*Pastries sell for an amazing price of \$14 each and your group earns \$5.60/40% profit/item!*

**Wooden Spoon cookie dough** is a premium, frozen cookie dough that is exclusive to the fundraising market. It's made by the Butter Braid pastry manufacturer, so you can count on quality ingredients and homemade taste! Flavors include Chocolate Chip, Confetti, Oatmeal Cranberry White Chunk, Peanut Butter, Snickerdoodle and Triple Chocolate. Each 2.5lb package includes 40 convenient pre-portioned cubes that can go directly from freezer to oven, making it easy to bake up a treat that's perfect for sharing.

*Cookie dough sells for \$18 each and your group earns \$7.20/40% profit per item!*

Just follow these simple steps to ensure a successful fundraiser for your group:

### **Step 1 - Sign up:**

5 minutes is all you need. You can sign up by phone, email or [online](#). There are no contracts or up-front costs. We'll email you a confirmation of your dates and custom print order forms specific to your group's fundraiser free of charge. You can choose to sell with paper order forms, our online store, or a combination of both. Groups using both paper forms and the online store together definitely experience higher sales!

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### **Step 2 - Selling Period:**

Groups typically sell and collect orders for approximately 2 weeks. You can check out sample dates here (they are flexible depending on what works best for your group – just can't run more than one product at the same time or overlap dates):

[Sample dates Butter Braid pastries \(Fall\)](#)

[Sample dates Butter Braid pastries \(Spring\)](#)

[Sample dates Wooden Spoon \(Fall\)](#)

[Sample dates Wooden Spoon \(Spring\)](#)

Payment (in the form of group check, cashier's check or cash – **no personal checks**) or a copy of a district Purchase Order is not due until delivery! If you have online store orders, you will see a credit on your invoice for those sales. If you have more online orders than paper orders and end up with a credit balance, it will be reflected on your invoice and we will issue a check for the credit.

### **Step 3 - Delivery:**

Our *free* delivery (100-item minimum order for the Phoenix-metro area) will take place typically after at least 1 week of when you provide your order totals to us for pastries, and 3 weeks after totals for cookie dough. In addition to personally delivering your order to your location, we bring materials for sorting and stay throughout the breakdown process and help you break down each individual order! Our delivery process is safe and simple. It's easy to incorporate curbside pickup, and presorting by participant is possible if needed. No matter how you choose to sell (paper, online or both), all orders are delivered directly to your group on your scheduled date.

That's all there is to it; easy, successful and profitable! Hope to help you raise some dough!

**Julie Lyon | Owner**

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