## Sample Butter Braid Fundraiser Dates - Spring 2024

Don't forget to consider your Spring Break when choosing dates! Options below are flexible - please let us know if you have something else in mind! Butter Braid fundraiser dates cannot overlap with Cookie Dough dates it's best to run one product in Fall and the other in Spring.

## VALENTINE'S DAY

Valentine's Day 1
Sale January 8-22
Place order by January 26
Delivery week of February 5

Valentine's Day 2
Sale January 16* - 29
Place order by February 2
Delivery week of February 12

## EARLY SPRING

Spring 1
Sale January 22 - February 5
Place order by February 9
Delivery week of February 20**

Spring 2
Sale January 29 - February 12
Place order by February 16
Delivery week of February 26

## Spring 3

Sale February 5-20**
Place order by February 23
Delivery week of March 4

* January 15th is MLK, Jr. Day
** February 19th is President's Day


## EASTER - March 31

Easter 1
Sale February 12-26
Place order by March 1
Delivery week of March 11

Easter 2
Sale February 20** - March 5
Place order by March 8
Delivery week of March 18

## Easter 3

Sale February 26 - March 11
Place order by March 15
Delivery week March 25
MOTHER'S DAY - May 12
Mothers Day 1
Sale March 4-18
Place order by March 22
Delivery week of April 1

Mother's Day 2
Sale March 11-25
Place order by March 29
Delivery week of April 8

Mother's Day 3
Sale March 18 - April 1
Place order by April 5
Delivery week of April 15

## MOTHER'S DAY - (continued)

Mother's Day 4
Sale March 25 - April 8
Place order by April 12
Delivery week of April 22

Mother's Day 5
Sale April 1-15
Place order by April 19
Delivery week of April 29

Mother's Day 6
Sale April 8-22
Place order by April 26
Delivery week of May 6

## PRE-SUMMER

Pre-Summer 1
Sale April 15-29
Place order by May 3
Delivery week of May 13

## OPEN IN THE SUMMER!

Let us know what you have in mind! We typically set 2-week sales with totals due 2-4 days after the sale end, and delivery at least 1 week after totals come in!

## Ready to sign up?

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