



## Sample Butter Braid Fundraiser Dates - Spring 2022

Don't forget to consider your Spring Break when choosing dates!  
Options below are *flexible* - please let us know if you have something else in mind!  
Butter Braid fundraiser dates cannot overlap with Mrs. Fields dates -  
it's best to run one product in Fall and the other in Spring.

### **VALENTINE'S DAY - Beat the Easter rush! *EASTER - (continued)***

#### Valentine's Day 1

Sale January 3 - 18 (Jan. 17 Civil Rights/MLK Day)

Place order by January 21

**Delivery week of January 31**

#### Valentine's Day 2

Sale January 10 - 24

Place order by January 28

**Delivery week of February 7**

### **EARLY SPRING**

#### Spring 1

Sale January 18 - 31 (Jan. 17 Civil Rights/MLK Day)

Place order by February 4

**Delivery week of February 14**

#### Spring 2

Sale January 24 - February 7

Place order by February 11

**Delivery week of Feb. 22** (Feb 21 Pres. Day)

#### Spring 3

Sale January 31 - February 14

Place order by February 18

**Delivery week of February 28**

### **EASTER - April 17**

#### Easter 1

Sale February 7 - 22 (Feb 21 Pres. Day)

Place order by February 25

**Delivery week of March 7**

#### Easter 2

Sale February 14 - 28

Place order by March 4

**Delivery week of March 14**

#### Easter 3

Sale Feb. 22 - March 7 (Feb 21 Pres. Day)

Place order by March 11

**Delivery week March 21**

#### Easter 4

Sale February 28 - March 14

Place order by March 18

**Delivery week of March 28**

#### Easter 5

Sale March 7 - 21

Place order by March 25

**Delivery week of April 4**

#### Easter 6

Sale March 14 - March 28

Place order by April 1

**Delivery week of April 11**

### **MOTHER'S DAY - May 8**

#### Mother's Day 1

Sale March 21 - April 4

Place order by April 8

**Delivery week of April 18**

#### Mother's Day 2

Sale March 28 - April 11

Place order by April 15

**Delivery week of April 25**

### **MOTHER'S DAY - (continued)**

#### Mother's Day 3

Sale April 4 - April 18

Place order by April 22

**Delivery week of May 2**

### **PRE-SUMMER**

#### Pre-Summer 1

Sale April 11 - 25

Place order by April 29

**Delivery week of May 9**

#### Pre-Summer 2

Sale April 18 - May 2

Place order by May 6

**Delivery week of May 16**

### **WE ARE OPEN IN THE SUMMER!**

Let us know what you have in mind! We typically set 2-week sales with totals due 2-4 days after the sale end, and delivery at least 1 week after totals come in!

#### **Ready to sign up?**

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