**Wooden Spoon Fundraiser Sample Newsletter Article**

We are excited to announce our upcoming Wooden Spoon cookie dough fundraiser! The sale will run \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, with delivery on \_\_\_\_\_\_\_\_\_.

Wooden Spoon cookie dough is a premium, frozen cookie dough that is exclusive to fundraisers. It’s made by the Butter Braid pastry manufacturer, so you can count on quality ingredients and homemade taste! Temptation comes in six delicious flavors: Chocolate Chip, Confetti, Oatmeal Cranberry White Chunk, Peanut Butter, Snickerdoodle and Triple Chocolate. Each 2.5lb package includes 40 convenient pre-portioned cubes that can go directly from freezer to oven, making it easy to bake up a treat that’s perfect for sharing.

Each Wooden Spoon package is only $18 each and our group earns 40% profit on each item – WOW! Funds raised will be going toward \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

*(If you are utilizing the online store add-on: Keep an eye out for an email that will allow you to view or sign up for your own online store page that will let your friends, family and co-workers order and pay online!).*

*(If you have any incentives, plug them here!)*

Order forms will be coming home on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Please check in with friends, family and co-workers. Posting a picture of your form (*or sharing your online store link, if applicable*) on social media sites such as Facebook, Instagram, Twitter, and NextDoor is also a quick and easy way to get the word out and help us raise some dough toward \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.