**Butter Braid Fundraiser Sample Newsletter Article**

We are excited to announce our upcoming Butter Braid fundraiser! The sale will run from \_\_\_\_\_\_\_\_\_\_\_\_ to \_\_\_\_\_\_\_\_\_\_\_\_, with delivery on \_\_\_\_\_\_\_\_\_\_\_\_.

Butter Braid hand-braided frozen pastries are made with 100% real butter and the finest natural ingredients. The delicious flavor lineup includes: Apple, Bavarian Crème, Blueberry Cream Cheese, Cherry, Cinnamon and Cream Cheese pastries. A light and flaky treat that’s so easy to prepare and enjoy – simply set them out, let them rise, then bake! They start off small when frozen (easy to store!) but DOUBLE IN SIZE when you set them out to rise overnight! They can be stored in a regular freezer for 3 months or in a chest freezer for up to 6 months.

Butter Braid pastries are only $16 each and we earn $6.40 on each item! We hope to raise $\_\_\_\_\_\_\_\_\_\_\_\_ to go toward \_\_\_\_\_\_\_\_\_\_\_\_.

*(If you have any prizes/incentives or sampling events planned, mention them here)*

Keep an eye out for your order forms on \_\_\_\_\_\_\_\_\_\_\_\_! Please check in with friends, family and co-workers.

*(If you are utilizing the online store add-on: Also, check your email for a link that will allow you to view or sign up for your own online store page that will let your friends, family and co-workers order and pay online! There is also a NEW Chocolate flavor available exclusively through the online store!).*

Posting a picture of your form (*or your online store link*) on Facebook, Instagram, NextDoor and other social media is also a quick and easy way to get the word out and help us raise some dough toward \_\_\_\_\_\_\_\_\_\_\_\_.