**Wooden Spoon Fundraiser Sample Announcements**

**Kick-off Announcement (Start of Sale)**

Today we are starting a yummy new fundraiser with a Wooden Spoon cookie dough sale! Wooden Spoon is a premium, frozen cookie dough that is exclusive to the fundraising market. It’s made by the Butter Braid pastry manufacturer, so you can count on quality ingredients and homemade taste! Temptation comes in six delicious flavors: Chocolate Chip, Confetti, Oatmeal Cranberry White Chunk, Peanut Butter, Snickerdoodle and Triple Chocolate. Each 2.5lb package includes 40 convenient pre-portioned cubes that can go directly from freezer to oven, making it easy to bake up a treat that’s perfect for sharing.

Your teacher will give you order forms to take home. Please take orders from friends and family members and remember to stay safe. NO UNSUPERVISED DOOR-TO-DOOR SELLING. It’s also great to post your order form online if you or your parents use Facebook, Instagram, NextDoor or other social media sites!

You will collect $19 for each package sold as you take orders. Order forms and money are due on \_\_\_\_\_\_\_\_\_\_\_\_. Delivery will be on \_\_\_\_\_\_\_\_\_\_\_\_. All of these dates are printed on your order forms.

Our school will earn $7.60 from every Wooden Spoon package sold, and money will go toward \_\_\_\_\_\_\_\_\_\_\_\_!

*(If you are utilizing the online store add-on: Let your parents know to look for an email that will allow you to view or sign for your own online store page that will let your friends, family and co-workers order and pay online!).*

*(If you have an incentive, plug it here! Also mention any sampling dates/times)*

Have fun selling these tasty cookies, and thanks for helping us raise money for our \_\_\_\_\_\_\_\_\_\_\_\_!

**Reminder Announcement (Mid-sale)**

Our Wooden Spoon cookie dough sale continues through (date)! You still have time to take orders from family and friends and post a picture of your order form on social media sites. Let your teacher know if you need another order form. *Remember, (mention the online store and any incentive here if applicable).* All money raised will go toward \_\_\_\_\_\_\_\_\_\_\_\_! Don’t miss your chance to get some of these tasty cookies!

**Reminder Announcement (Day before end of sale)**

Our Wooden Spoon cookie sale ends tomorrow! Please turn in your order forms and money by \_\_\_\_\_\_\_\_\_\_\_\_. Thank you for helping us raise money for our \_\_\_\_\_\_\_\_\_\_\_\_! Don’t miss your chance to get some of these tasty cookies!

**Reminder Announcement (End date)**

Thank you to everyone who participated in our Wooden Spoon cookie dough fundraiser for the \_\_\_\_\_\_\_\_\_\_\_\_. Please turn in your order forms and money today. If you forgot it is okay to bring it tomorrow!

**Reminder Announcement (Delivery)**

Just a reminder that tomorrow is our Wooden Spoon cookie delivery! Dough comes frozen and while it can be thawed and then re-frozen, it’s best to plan to get your order back in a freezer within a few hours of delivery!