**Butter Braid Fundraiser Sample Announcements**

**Kick-off Announcement (Start of Sale)**

Today we are starting a yummy new fundraiser with a Butter Braid pastry sale! The delicious flavor lineup includes: Apple, Bavarian Crème, Blueberry Cream Cheese, Cherry, Cinnamon and Cream Cheese pastries.

*If they can see you and you have a sample box and package:* They start off frozen, and really small, like this (show sample package). When you decide you want to bake one, you set it out on a tray, usually before you go to bed. They need 10 hours to rise and DOUBLE in size! You then bake for 20-30 minutes, then drizzle on the frosting. This box only holds HALF of a pastry, so you can see how big they get!

Your teacher will give you order forms to take home. Please take orders from friends and family members, and remember to stay safe. NO UNSUPERVISED DOOR-TO-DOOR SELLING. It’s also great to post a picture or video with you and your order form on social media if you or your parents use Facebook, Instagram, Twitter, NextDoor or other social media sites!

You will collect $15 for each item sold as you take orders. Order forms and money are due in on \_\_\_\_\_\_\_\_\_\_\_\_. Delivery will be on \_\_\_\_\_\_\_\_\_\_\_\_. All of these dates are printed on your order forms.

Our school will earn $6 from every item sold, and money will go toward \_\_\_\_\_\_\_\_\_\_\_\_!

*(If you are utilizing the online store add-on: Let your parents know to look for an email that will allow you to find or sign up to have your own online store page that will let your friends, family and co-workers order and pay online!).*

*(If you have an incentive, plug it here! Also mention any sampling dates/times)*

Have fun selling these tasty pastries, and thanks for helping us raise money for our \_\_\_\_\_\_\_\_\_\_\_\_!

**Reminder Announcement (Mid-sale)**

Our Butter Braid pastry sale continues through (date)! You still have time to take orders from family and friends and post a picture of your order form on social media sites. Let your teacher know if you need another order form. *Remember, (plug any incentive here if applicable).* All money raised will go toward \_\_\_\_\_\_\_\_\_\_\_\_!

**Reminder Announcement (Day before end of sale)**

Our Butter Braid pastry sale ends tomorrow! Please turn in your order forms and money by \_\_\_\_\_\_\_\_\_\_\_\_. Thank you for helping us raise money for our \_\_\_\_\_\_\_\_\_\_\_\_!

**Reminder Announcement (End date)**

Thank you to everyone who participated in our Butter Braid fundraiser for the \_\_\_\_\_\_\_\_\_\_\_\_. Please turn in your order forms and money today. If you forgot it is okay to bring it tomorrow!

**Reminder Announcement (Delivery)**

Just a reminder that tomorrow is our Butter Braid pastry delivery! Dough comes frozen and you need to plan to have them back in a freezer within an hour of picking them up!