

Thank you for taking the time to consider Butter Braid pastry and Jane Dough's cookie dough fundraisers. We are a local family-owned business and our goal is to offer the easiest (and tastiest) fundraisers you will ever run!

**Butter Braid pastries** are made with 100% real butter and the finest natural ingredients. They are easy to prepare - simply set them out, let them rise until about double in size, bake for 20-30 minutes and enjoy! Because they are available exclusively through fundraising, demand is kept high, as the only place people can buy them is through our groups. Please be advised that you *will* have group members, their families, and co-workers ask you to run again! Our delicious flavor lineup: Apple, Blueberry Cream Cheese, Cherry, Cinnamon, and Cream Cheese pastries, plus the Caramel Roll.

*Pastries sell for \$12 each and your group earns \$5/item!*

**Jane Dough's cookie dough** products are made with the highest quality ingredients. This is no ordinary fundraising cookie dough - we searched high and low to find the best tasting cookie available. Available in Chocolate Chip, Cinnamon Sugar, Ginger, Oatmeal Raisin, and Peanut Butter, they are easy to prepare. Simply remove the desired number of cookies from the box, allow to thaw (optional), and bake for 10-12 minutes! Dough can be thawed and refrozen, and stored in a freezer for up to 9 months or refrigerated for 1 month. Each 3lb box comes with 36 pre-cut oven ready portions.

*Cookie dough sells for \$15 each and your group earns \$6.50/item!*

Just follow these simple steps to ensure a successful fundraiser for your group:

#### **Step 1 - Sign up:**

5 minutes is all you need. You can sign up by phone, email or [online](#). There are no contracts or up-front costs. We'll email you a confirmation of your dates as well as a handy Order Calculator so you can easily and accurately add up your sales, and custom-print order forms specific to your group's fundraiser free of charge. We are also happy to schedule a time to help kick-off your fundraiser by providing samples for a meeting or group event.

#### **Step 2 - Selling Period:**

Groups typically sell and collect orders for approximately 2 weeks. You can check out sample dates here (they are flexible depending on what works best for your group – just can't run both products at the same time or overlap dates):

[Sample date options for Butter Braid pastries](#)   [Sample date options for Jane Dough's cookie dough](#)

Participants collect payment up front with any checks made payable directly to your group. At the end of the sale, you call or email us with your totals per flavor. We will then email you an invoice for only your cost per item. The profit stays in your group account! **Payment is not due until delivery!**

#### **Step 3 - Delivery:**

Our *free* delivery (100-item minimum order) will take place typically within 2 weeks of when you provide your order totals to us. In addition to personally delivering your order to your location, we bring materials for sorting and stay throughout the breakdown process and help you break down each individual order!

That's all there is to it; easy, successful and profitable! Your group members are sure to appreciate these fundraisers, especially after they taste Butter Braid pastries &/or Jane Dough's cookies for the first time.

**Mike & Julie Lyon | Owners**

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