

Thank you for taking the time to consider Butter Braid pastry and Mrs. Fields cookie dough fundraisers. We are a local family-owned business and our goal is to offer the easiest (and tastiest) fundraisers you will ever run!

Butter Braid pastries are made with 100% real butter and the finest natural ingredients. They are easy to prepare - simply set them out, let them rise until about double in size, bake for 20-30 minutes and enjoy! Because they are available exclusively through fundraising, demand is kept high, as the only place people can buy them is through our groups. Please be advised that you *will* have group members, their families, and co-workers ask you to run again! Our delicious flavor lineup: Apple, Blueberry Cream Cheese, Cherry, Cinnamon, and Cream Cheese pastries, plus the Caramel Roll.

Pastries sell for \$12.50 each and your group earns \$5/item!

Mrs. Fields cookie dough products are made with wholesome quality ingredients. Available in Milk Chocolate Chip, Snickerdoodle, Peanut Butter, Rainbow, White Chocolate Macadamia Nut, and Chocolate Chip Peanut Butter Cup, they are easy to prepare. Simply remove the desired number of cookies from the box, allow to thaw (optional), and bake for 11-14 minutes! Dough can be thawed and refrozen and stored in a freezer for up to 12 months or refrigerated for up to 2 weeks. Each 2.5lb box comes with 32 pre-cut oven ready portions.

Cookie dough sells for \$16 each and your group earns \$6.50 /item!

Just follow these simple steps to ensure a successful fundraiser for your group:

Step 1 - Sign up:

5 minutes is all you need. You can sign up by phone, email or [online](#). There are no contracts or up-front costs. We'll email you a confirmation of your dates and custom-print order forms specific to your group's fundraiser free of charge. We are also happy to schedule a time to help kick-off your fundraiser by providing samples for a meeting or group event.

Step 2 - Selling Period:

Groups typically sell and collect orders for approximately 2 weeks. You can check out sample dates here (they are flexible depending on what works best for your group – just can't run both products at the same time or overlap dates):

[Sample date options for Butter Braid pastries](#) [Sample date options for Mrs. Fields cookie dough](#)

Participants collect payment up front with any checks made payable directly to your group. At the end of the sale, you can use our custom online ordering link to easily and accurately add up your totals per flavor and submit your order to us. We will then email you an invoice for only your cost per item. The profit stays in your group account! **Payment is not due until delivery!**

Step 3 - Delivery:

Our *free* delivery (100-item minimum order for the Phoenix-metro area) will take place typically within 2-3 weeks of when you provide your order totals to us. In addition to personally delivering your order to your location, we bring materials for sorting and stay throughout the breakdown process and help you break down each individual order!

That's all there is to it; easy, successful and profitable! Your group members are sure to appreciate these fundraisers, especially after they taste Butter Braid pastries &/or Mrs. Fields cookies for the first time.

Mike & Julie Lyon | Owners

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